



# HINO FLEET SOLUTIONS

A Toyota Group Company

 **HINO**  
A BETTER CLASS OF TRUCK

# CORPORATE MISSION AND CORE PRINCIPLES

## MISSION

MAKE THE WORLD A BETTER PLACE TO LIVE BY HELPING PEOPLE AND GOODS GET WHERE THEY NEED TO GO – SAFELY, ECONOMICALLY AND WITH ENVIRONMENTAL RESPONSIBILITY, WHILE FOCUSING ON SUSTAINABLE DEVELOPMENT.

## PRINCIPLES

- Earn the world's trust as a global manufacturer of commercial vehicles.
- Develop and maintain innovative technologies enabling us to provide customers with useful products and services.
- Integrate sustainability, social concern and a keen awareness of change into our plans for growth.
- Respect the diversity of our employees and build a vibrant corporate culture.

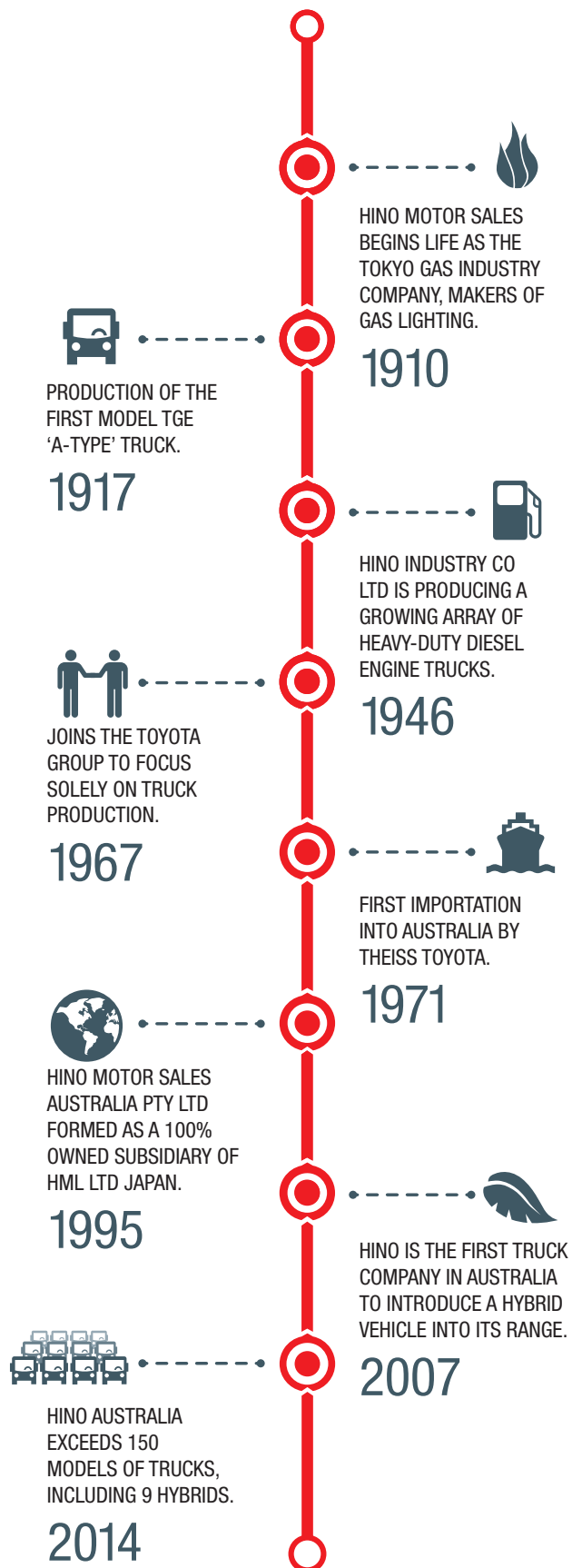
## QUALITY, DURABILITY & RELIABILITY

Hino trucks are conceived, designed and engineered with three guiding values: quality, durability and reliability (QDR).

Hino undertakes exhaustive testing at its three proving grounds under real-life driving conditions to ensure our values translate into real-life as superior trucks. This testing is supplemented by our unparalleled involvement in the Dakar rally, perhaps the most gruelling motor sport event in the world.

Hino has now competed and completed over 20 consecutive Dakar Rallies winning many titles along the way. The Dakar experience is used to further develop our QDR.

# HINO TIMELINE



# CORPORATE SOCIAL RESPONSIBILITY (CSR) AND ENVIRONMENT

Hino trucks CSR activities concentrate on the environment and the well-being of its customers, stakeholders, employees and communities worldwide.

Our commitment to the environment is manifested throughout all aspects of the business. Our global vision and principles focus on making a positive contribution by minimising environmental impact, while focusing on sustainable development.

Concern for the global environment has made Hino a leader in advanced diesel engine and emissions technologies.

## **WORLD LEADER IN COMMERCIAL VEHICLE HYBRID TECHNOLOGY**

Since its local launch in 2007, the Hino Hybrid low emission range of trucks has been the clear market leader in Hybrid commercial vehicle sales in Australia. The new generation Hino 300 Series Hybrid features the world's first Hybrid diesel engine designed exclusively for a commercial vehicle, delivering cleaner, more efficient transport solutions.

Lower exhaust emissions mean cleaner air. By employing a diesel electric Hybrid system, using an auxiliary electric motor that is emission-free, the Hino Hybrid drive system significantly reduces exhaust tailpipe emissions when compared to a conventional diesel-engine truck.

Compared to a conventional truck, the Hino Hybrid emits significantly reduced emissions of carbon monoxide, carbon dioxide, particulate matter and nitrogen oxide.

Hybrid technology is what Hino Motors currently consider the best suited for commercial vehicles to enhance the environmental performance of trucks and buses. This is an all round technology that focuses on everything from the distance that can be travelled, loading capacity, to adaptivity for various loading platforms and roles it can perform.

A large proportion of Hino trucks environmental focus is on the curbing of global warming through a reduction in the amount of CO<sub>2</sub> emitted by its vehicles. Hino has improved its existing diesel trucks so they meet and exceed efficiency and emission standards. Recent research into emission-reductions have included developments in electric light-duty trucks, electric small buses, the Melpha plug-in hybrid bus, and the Profia electric refrigeration truck which uses hybrid battery systems for greater efficiency.

## **CLEANER EMISSIONS**

Hino uses Selective Catalytic Reduction (SCR). SCR is an exhaust after treatment system that virtually eliminates harmful oxides of nitrogen (NOx) from exhaust gases. Mixing NOx from the engine's exhaust with AdBlue®, a solution containing ammonia (NH<sub>3</sub>) produces nitrogen (N<sub>2</sub>) and small amounts of CO<sub>2</sub> as a result. This system fully complies with the current Australian emission standard by converting nearly all harmful exhaust gas emission into harmless nitrogen (N<sub>2</sub>) and water vapour (H<sub>2</sub>O).

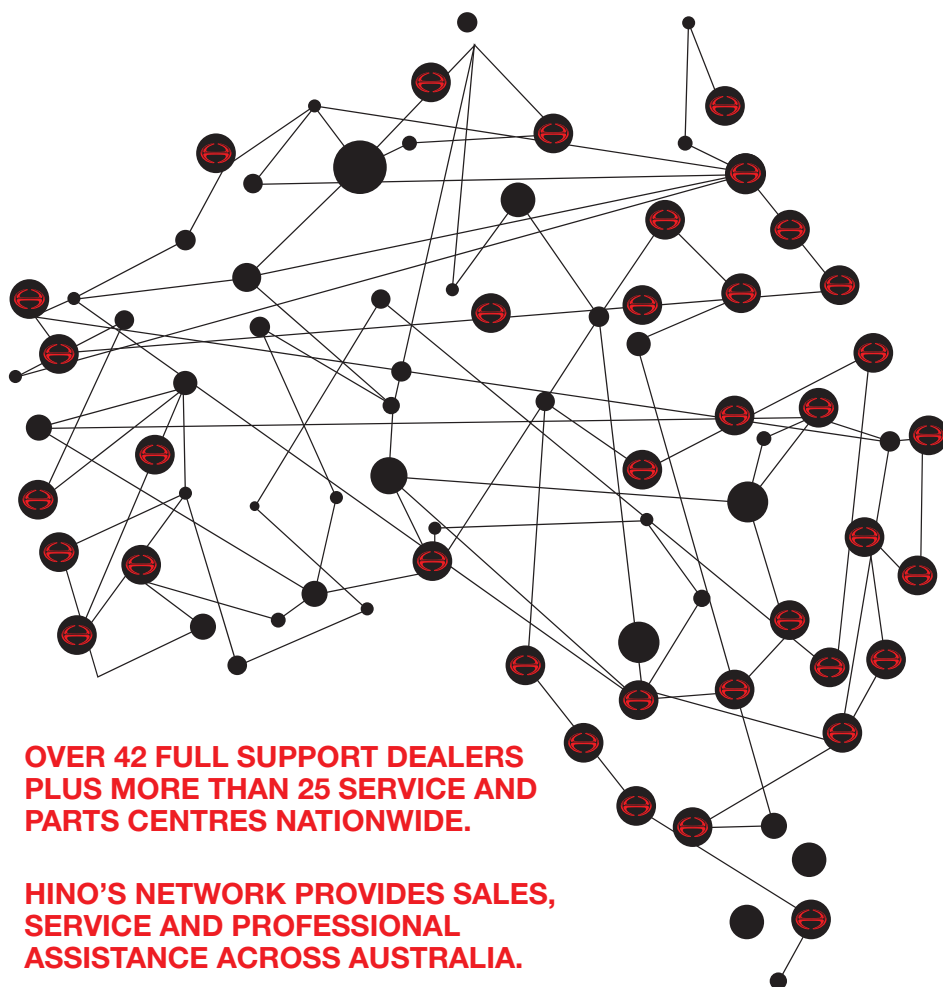
Hino also uses a Diesel Particulate active Reduction system (DPR) which captures diesel particulates (soot) and incinerates them (regeneration) preventing their discharge into the atmosphere. DPR is a proactive exhaust filtration system which automatically self-cleans and traps over 95% of the exhaust carbon soot in a ceramic filter while also reducing the need for manual regeneration.







## ► DEALER COVERAGE



**OVER 42 FULL SUPPORT DEALERS  
PLUS MORE THAN 25 SERVICE AND  
PARTS CENTRES NATIONWIDE.**

**HINO'S NETWORK PROVIDES SALES,  
SERVICE AND PROFESSIONAL  
ASSISTANCE ACROSS AUSTRALIA.**

### **HINO FINANCIAL SERVICES**

From an operating lease to term purchase, finance lease or small business loan, Hino Financial Services provides a range of business finance options through participating Hino dealerships.

 **HINO**  
Financial Services

[hinofinance.com.au](http://hinofinance.com.au)

**FLEET**

# ▶ ONE TOYOTA PARTNERSHIP

One Toyota is Australia's only complete fleet solution. This is an alliance between Hino Motor Sales, Toyota Fleet, Lexus, Toyota Material Handling and Toyota Fleet Management. Together we are guided by the Toyota Way Principles of continuous improvement and with aligned points of contact for our customers across each company. One Toyota means unparalleled levels of convenience. It is a partnership that makes accessing and managing whatever your fleet needs are even easier, whether it be trucks, buses, cars, prestige vehicles, forklifts, financing and more.

## TOYOTA FLEET

With over 30 years of experience, Toyota Fleet is the number one fleet brand in Australia and the dominant provider to all segments of the Australian fleet market. Whether your business buys two or 200 vehicles, Toyota Fleet can provide a comprehensive range of vehicles and a dedicated Fleet Specialist network that will make better business sense for your organisation.

## LEXUS

Lexus has a reputation for manufacturing premium vehicles that are close to the customers' hearts. They strive to deliver the world's most intelligent and most advanced vehicles as well as unmatched levels of customer service and satisfaction.

Through an intuitive understanding of customer needs, and a steadfast refusal to compromise on luxury and performance, Lexus continues to provide unsurpassed ownership experiences.

## HINO TRUCKS

With the principles of Quality, Durability and Reliability at the heart of everything they do, Hino takes pride in engineering and manufacturing diesel trucks and buses, in a range of light, medium and heavy-duty options at the highest standards. Hino is also a pioneer of industry-leading solutions in the fields of environmental preservation as developers of hybrid technology and safety leadership in the truck industry.

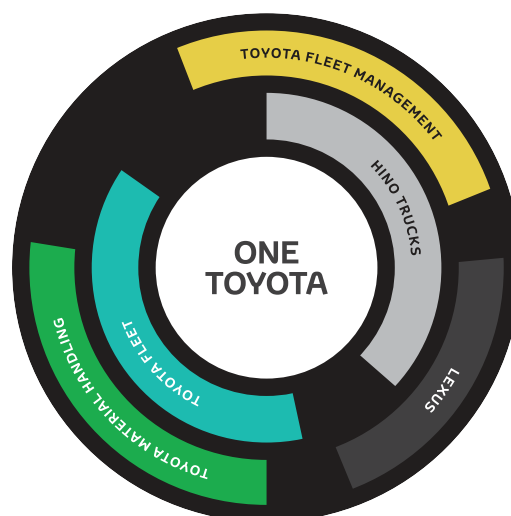
## TOYOTA MATERIAL HANDLING

Toyota Material Handling (TMH) has been at the forefront of the global material handling market and a pioneer in forklift technology for over 50 years. Today, TMH offers the widest range of forklifts and battery electric warehouse products available in Australia with solutions that are more productive, safer and more cost-effective. Whether it's new, used, service or a long or short term rental, TMH has a solution for every pallet.

## TOYOTA FLEET MANAGEMENT

With over 30 years of financial services expertise, Toyota Fleet Management (TFM) understands asset management inside and out. They are uniquely positioned to provide you with expert fleet advice, a continuous improvement philosophy for your business, and a commitment to partnerships built on trust. With a Standard and Poor's AA – credit rating for medium term notes issued by Toyota Finance Australia Limited, no one knows asset management like TFM. That's why TFM is driven to make your fleet the best it can be.

**ONE1 TOYOTA**  
COMPLETE FLEET SOLUTION





## ► TOTAL PROTECTION

It's important to keep your Hino vehicle "all Hino" for optimum reliability and performance. So, when your Hino truck is serviced by an Authorised Hino Dealer covered by your Maintenance Agreement, rest assured that only Hino Genuine Parts, fluids and accessories will be fitted by fully trained factory technicians.

Hino Genuine service centres feature approved service personnel who are specifically trained to work on and understand Hino products, making them the ideal place for all warranty work and regular services.

### KEEPING YOUR HINO ALL HINO

Your Hino truck is a key part of your business. Our business is to help you make as much money with it as possible.

## PEACE OF MIND WITH **HINO ROADSIDE ASSIST**



When you take delivery of your new Hino truck, you will automatically receive our Hino Roadside Assist package. This simply means Hino covers you whilst you're out on the road for the same time as your standard Hino warranty period of three years.

It's a free service designed to give you total peace of mind should the unexpected happen. This is provided to all new Hino truck owners no matter if you're an owner driver or a fleet operator in any transport and logistics industry in which you earn your livelihood.

Hino Roadside Assist will provide phone support, a technician call out or tow to the nearest dealer to get you out of trouble or going again.

### ROADSIDE ASSIST EXTRA

You can extend your Roadside Assist by one to two years with the Roadside Assist Extra Package. Extending to four or five years cover.

## MINIMISE YOUR OPERATING COSTS WITH **HINO MAINTENANCE AGREEMENT**



You've purchased your Hino truck for one primary reason, to earn a profitable income whilst building your business. However, the amount of profitability you achieve can be dependent upon your vehicle's reliability and uptime.

Whilst our new Hino trucks are among the most technologically advanced and reliable on the road, it's only good business sense for Hino to protect your reliability by investing in factory trained technicians and equipping them with the most up-to-date diagnostic tools. This ensures your Hino truck will be maintained to factory specifications for optimum reliability. After all, once you've got your new Hino truck, you don't need the sudden inconvenience of it being down due to an irregular or unqualified maintenance regime.

## PROTECT YOUR BUSINESS WITH 5 YEARS EXTENDED WARRANTY



### YOUR LIVELIHOOD IS WORTH PROTECTING

When you buy a new Hino truck, you do so to secure your livelihood. Consequently, you've come to depend on it to perform at its optimum to get your work done. Day in, day out, year after year and with maximum uptime.

### IT'S FOR YOUR PEACE OF MIND

By taking advantage of our 5 Years Extended Warranty you'll not only have peace of mind but also the security of knowing your vehicle will be repaired using Hino Genuine Parts fitted by factory trained technicians.

## ALL HINO GENUINE PARTS COME WITH HINO 3 YEARS UNLIMITED KILOMETRE WARRANTY



Buy any Hino Genuine Part and have it fitted by an authorised Hino dealer and we'll give you three years warranty with unlimited kilometres during this period.

Since it applies both to the parts and labour it makes brilliant business sense no matter what model Hino you drive.

## ALL HINO GENUINE ACCESSORIES COME WITH HINO 3 YEARS UNLIMITED KILOMETRE WARRANTY



Hino Genuine Accessories are engineered to exceed the toughest of criteria, just like your Hino truck so you can rest assured you are getting the very best quality.

All Hino Genuine Accessories are specifically designed to meet Hino quality in the areas of fitment, functionality and appearance.

## GENUINE OILS AND LUBRICANTS



Because we know our diesel engines, transmissions and drivelines, we know what needs to go into the oils and lubricants that will give them the extreme protection they need to cope with Australia's extreme operating conditions. Whilst Hino Genuine oils and lubricants are blended for the latest Hino technologies, the superior formulation will provide even greater protection and enhanced performance for older vehicles. Hino oils and lubricants maximises each component's performance, durability, for a longer productive life. After all, you bought your Hino to work hard, day after day, year after year.

## HINO GENUINE HEAVY DUTY BATTERY



Hino Genuine heavy duty batteries are made in Australia to meet Australia's extreme conditions. They're designed for more than just starting power, Hino Genuine heavy duty batteries sustain constant loads for running on-board accessories and equipment.

Like all Hino Genuine parts, Hino Genuine heavy duty batteries are extremely durable. Internal glass mat separators bind the battery plates securely together to resist the effects of vibration damage and help prevent early battery failure. Robust materials ensure outstanding corrosion resistance to deliver longer battery life. That's why many Hino owners have experienced for themselves how crucial it is to keep their trucks 100% Hino with Hino Genuine Parts. Hino Genuine heavy duty batteries come with a 12 month warranty.



# SHOWROOM 300 Series

**THE SAFEST, BEST PERFORMING, MOST EFFICIENT AND MOST COMFORTABLE TRUCK IN THE LIGHT-DUTY CLASS.**



The 300 Series offers a class leading combination of power and torque, improved fuel efficiency, an impressive suite of safety features including Vehicle Stability Control (VSC), an Australian first on light-duty trucks. Other options include a fully automatic transmission, rear view parking camera and a truck-specific satellite navigation system.

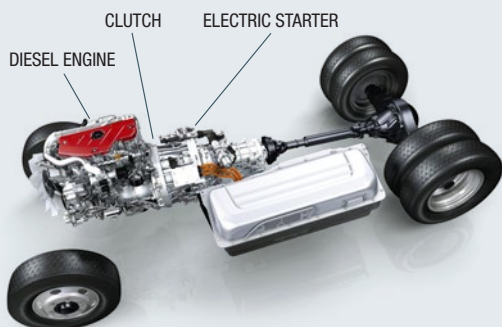
With over 60 models in total, including eight hybrid models, standard and wide cab variants, and the Built to Go SteelAce, TradeAce and Tipper range – Hino has a 300 Series light-duty truck to suit your needs.



## **WORLD LEADER IN COMMERCIAL VEHICLE HYBRID TECHNOLOGY**

Hino Motors Ltd. has sold more than 15,000 Hybrid commercial vehicles worldwide. The new generation Hino 300 Series Hybrid features the world's first Hybrid diesel engine designed exclusively for a commercial vehicle, delivering cleaner, more efficient transport solutions.

Since its local launch in 2007, the Hino Hybrid range of trucks has been the clear market leader in Hybrid commercial vehicle sales in Australia.



## **BENEFITS OF A HYBRID TRUCK**

By employing a diesel electric Hybrid system, the Hino Hybrid significantly reduces exhaust tailpipe emissions when compared to a conventional diesel engine truck. It does this by gathering the vehicles kinetic energy and stores it as electrical power. It then uses this zero emissions electrical energy to drive the electric motor which supplements power delivery from the diesel engine. Less diesel fuel used means less exhaust emissions and cleaner air.



# FLEET





### VEHICLE STABILITY CONTROL (VSC)

A compulsory safety feature on all new passenger vehicles in Australia, the new Hino 300 Series is the first light-duty truck in Australia to include life saving Vehicle Stability Control (VSC) as standard equipment.

VSC acts as an additional layer of safety by applying selective braking to individual wheels, and adjusting engine power to assist the driver in maintaining control of the vehicle at all times, no matter the conditions.

Incorporating traction control and Anti Lock Braking System (ABS) technologies, it is designed to help prevent the vehicle from skidding out of control should it deviate from the driver's intended path through a corner.

It is recognised by experts across the world as being a key active safety technology that saves lives.

The VSC and traction control system can be switched off when the vehicle is in muddy or slippery conditions such as a worksite.



Hino 300 Series trucks, which are the bulk of the Built to Go range, remains Australia's safest, best-performing, most efficient and most comfortable light-duty trucks that are ready to work.

### TIPPER

Hino 300 Series Tipper buyers are spoilt for choice with various engines, transmissions, cabs, tippers and chassis widths. Tipper models differ in carry capacity starting at 1.9 cubic metres through to 4.0 cubic metres with GVMs of 4,495kg to 8,500kg.

The 616 IFS standard cab with 700mm wide chassis starts the ball rolling, and is available in manual and automatic transmissions. Other Tippers in the range come in a variety of wide, single or crew cab with 750mm wide chassis and choices in manual or automatic transmission.

The Hino Built to Go Tipper range is broad enough to suit the needs of landscapers, builders, construction, tradespeople and local councils.

### TRADEACE

TradeAce models provide light-duty truck buyers with a cost effective truck and body solution. The tray length of TradeAce models differs from 3 metres for standard cab and 4.5 metres for wide cab and GVMs from 4,495kg to 8,500kg.

Available in both standard and wide cab variants, manual and automatic transmissions, the TradeAce is factory fitted with a Hino genuine alloy tray body. It comes standard with ladder racks, alloy nudge bar on standard cab and alloy bull bar for wide cab models.

### STEELACE

SteelAce provides a simple and cost effective drive away solution for light-duty truck buyers who require the versatility of a light-duty truck, combined with the strength of a steel tray body. The tray length of SteelAce models is 4.5 metres with GVM weights from 4,495kg to 8,500kg.

Available in wide cab with manual and automatic transmission variants, the SteelAce is factory fitted with a Hino genuine steel tray body (complete with ladder racks) and genuine Hino alloy bull bar.

# SHOWROOM 500 Series

**THE 500 SERIES OFFERS CUSTOMERS LEGENDARY FUEL AND OPERATING EFFICIENCY. THERE IS A HINO 500 FOR ALMOST ANY PURPOSE, NO MATTER HOW TOUGH.**



Proven quality, durability and reliability, combined with class leading chassis versatility, Hino's 500 Series remains the medium-duty truck of choice for operators around the world.

With more than 60 models available, the outstanding Hino 500 Series range continues to offer medium-duty trucks buyers total flexibility and choice.

The 500 Series has standard and wide cabin variants, seven engine choices, crew cab and 4x4 models.



Built ready for work, the Hino 500 Series Built to Go Tippers provide medium-duty truck buyers with a cost effective truck and tipper body solution.

The Hino 500 Series Tipper is factory fitted with Hino's genuine steel tipper body in addition to the Hino 500 Series' already extensive list of equipment.



## FLEET



# SHOWROOM 700 Series

**THE HINO 700 SERIES CONTINUES TO WIN OVER HEAVY TRUCK BUYERS WITH ITS CLASS LEADING COMBINATION OF RELIABILITY, COMFORT AND AFFORDABILITY.**



For illustration purposes only.

With over 10 heavy-duty models in its line-up, the Hino 700 Series heavy-duty range gets the job done. It has the ultimate combination of Japanese engineering and build quality and European levels of comfort, safety equipment and lifesaving technologies.

The 700 Series has a purpose design driveline employing the ever reliable and efficient Hino 13litre 440Hp, 450Hp and 480Hp engines.

These can be matched to a choice of either an 18 speed Road Ranger constant mesh manual transmission or the 2-Pedal ProShift 16, automated manual transmission, fitted standard with the auxiliary braking hydraulic interarder (not available on FY models).

Hino 700 Series buyers have the choice of 4x2, 6x4 and 8x4 driveline configurations, suited to both prime-mover and rigid trucking applications.







**For further information please visit [hino.com.au](http://hino.com.au) or call 1300 014 466**

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